



**Community
Foundations**
of NZ

Hei whakakaha i ngā
hāpori o Aotearoa

CFNZ 2021 Conference

Sponsorship Opportunities

Growing Community Impact - Whakaaweawe tē hāpori
September 21-22, James Cook Conference Centre, Wellington

“I believe that corporate generosity benefits both companies and the community, so it’s a win-win. Social responsibility can be the driving force behind company growth, it makes people feel good about coming to work, it fosters better working relationships and creates a feeling of goodwill for customers or clients.

I see Community Foundations as a simple, strategic, meaningful and enduring way for business to give for the future of this country and their communities. Become a giving partner today and make a real difference, we all have a part to play in the wellbeing of our people and planet”.

Sir Stephen Tindall, The Tindall Foundation



Who are we?

Community Foundations of NZ (CFNZ) is the national body supporting the growing network of local Community Foundations, currently found in 17 regions across New Zealand.



Local



Our network

- **17 Community Foundations**
- **\$50m + granted to NZ communities in the past 5 years**
- **\$200m under managed funds**
- **33% growth in funds in the past year alone**
- **600+ committed bequests so far (anticipated funds of over \$400m)**



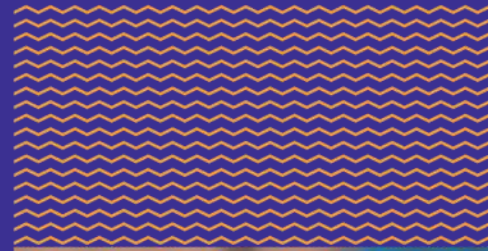
By sponsoring the CFNZ Conference 2021, your company will be in prime position for exposure to the Community Foundations sector.

As a sponsor, you and your team will have the opportunity to engage with professionals and decision-makers from across New Zealand, with two days of exceptional business development opportunities, all under the one roof.

[See our conference programme here](#)



Plus, you'll be sending a message to our specialist sector that your company supports their work, and the changemakers who impact NZ's good causes.



Local



Consider the benefits:

- High-visibility exhibition space, limited to 3 exhibition spots
- Unrivalled networking opportunities
- Build brand recognition amongst NZ's growing network of Community Foundations
- Showcase new products & services
- Exceptional sales lead generator

We look forward to partnering with you.



Give



What we offer

- Alignment with an exclusive group of brands and organisations that are collaboratively driving change across the country
- Access to unique local networks and knowledge
- Exclusivity as the only partner from your sector

Aroha



Sponsorship packages:

Exclusive dinner naming rights sponsorship:

\$6,500*

- Logo placement on all conference materials, online, hard print, conference handbook, production slides
- One brochure in delegate pack
- Display table and banner in conference foyer
- Message of thanks alongside strategic partners The Tindall Foundation and Craigs Investment Partners
- Banners at conference dinner (at the Wellington Club)
- 5 mins to speak at conference dinner and introduce guest speaker, Gavin Larsen
- One post-conference email out to delegates, sent via CFNZ
- Add \$500 for lanyard sponsorship (your logo on conference lanyards)

** costs do not include GST*



Sponsorship packages:

Exhibitor sponsorship (limited to 3):

\$2,500*

- Logo placement on all conference materials, online, hard print, conference handbook, production slides.
- One brochure in delegate pack
- Display table and banner in conference foyer (limited to 3)
- Naming rights of one conference session
- One post-conference email out to delegates, sent via CFNZ
- Add \$500 for lanyard sponsorship (your logo on conference lanyards)

** costs do not include GST*



Sponsorship packages:

Supporter sponsorship:

\$1,000*

- Logo placement on all conference materials, online, hard print, conference handbook, production slides
- One brochure in delegate pack

** costs do not include GST*



Who we work in partnership with

Funding partner



Investment partner



Philanthropy sector partner



Creative partner





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**Let's make a
difference together.**